

13/7/2020



S.M. GOVT. GIRLS COLLEGE, SAFIDON

Phone: 01686-265122, email: gcwsafidon@yahoo.co.in

Program Outcomes (With Effect From Academic Session 2020-2021)

Bachelor of Arts (Pass Course)

This program develops the students' understanding in selected fields in social sciences and languages. This program develops critical thinking among the students in respect of various subjects of social sciences, language and environment. This program is capable of producing good politicians, social workers, social reformers, environmentalists, communicators and speakers.

Bachelor of Commerce (Pass Course)

This program produce trained professionals for industries, insurance companies, financial and banking sector etc. this program trained the students in the field like accounting, auditing, financial, marketing - management, sales - management and company management etc. students also become enabled to apply the gained knowledge in real life.

Program Specific Outcomes (Hindi)

- By having good communication skill and command over language one can becomes a good speaker.
- Having good command over language, one can present himself in a better way.
- It will also develop the reading and writing skills of students.
- One can become author poet translator and writer

Program Specific Outcomes (English)

- After completion of course students will be able to develop communication skills both in writing and speaking.
- Since English is an international language, students can get job in any country of the world.
- Students will be able to gain knowledge of fundamental principles of English grammar.

Program Specific Outcomes (Mathematics)

- Demonstrate basic manipulative skill in algebra, geometry trigonometry and calculus.
- Students can apply mathematics in a variety of contexts in science, technology and business.
- This subject also develops better logical thinking and analysis

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Program Specific Outcomes (Geography)

- Students will be able to get knowledge about different places on earth and how they relate with each other.
- It helps the student to know the relationship between human beings and the environment.
- It enables the student to understand the physical and cultural environment on the earth surface.
- This subject enables the students to gain knowledge about the environmental problem on earth's surface.
- This subject develops knowledge about conservation of resources and sustainable development.
- The subject provides the knowledge - How to utilize the space of the planet in a better way.
- This subject develops the understanding of adjustment in the physical environment.
- This subject tells the importance and need of biological diversity

Program Specific Outcomes (Political Science)

- Student will be able to understand political philosophy, ideology and nature of constituents of India and various other countries as well.
- Students will be able to understand different type of government, various International political organizations and their related laws.
- Students will be able to know the current National and international political problems and reasons behind these problems.
- Students will be able to use the knowledge of the subject in today's life.
- Student will be able to know fundamental rights and duties assigned in the constitution.
- Students will be able to make better decisions at the time of need by knowing the various laws.
- Students will be able to become better representative of people by the knowledge of this subject.

Program Specific Outcomes (Environmental Studies)

- Students will be able to understand the importance of natural phenomena.
- Students will be able to know the environmental and ecological problems on the earth's surface.
- Students will keep their locality clean and green and they can motivate the society to use the energy resources ecologically.
- They will know about the importance and need of biological diversity.
- Conservation of resources and concepts of sustainable development will be deeply imbibed among students.
- Students may become environmentalists.

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Program Specific Outcomes (Basic Computer Knowledge)

- Students will keep themselves up to date with the help of basic knowledge of computer science.
- Students can get job in various field of computer Science.
- This subject will be helpful in green initiative.
- It will be helpful in saving energy, time and money.
- Students will be able to use this knowledge in day to day life like online services in various fields.
- Students will be able to e-store their records, study material and other relevant records by basic knowledge of this subject.

Program Specific Outcomes (History)

- To provide knowledge of the chronology, narrative major events, personalities and importance of source of the history of India.
- Provide multi- causal explanation of major historical developments based on a contextualized analysis of modern history.
- To provide the knowledge of various trends of thoughts change in society.
- To take interest in visiting historical places and archaeological sites of India and other countries.
- To create a life of awareness, fulfillment and responsible citizenship.
- To prepare students for a range of different careers like UPSE & competitive exams etc.
- To make better future plans with the help of past events to avoid prospective calamities.

Program Specific Outcomes (Corporate Accounting)

- In this course, students examine the pivotal financial concepts for large corporations. They explore various concepts such as the process of issue of shares, redemption of preference shares, and debentures.
- They gain proficiency in preparing detailed final accounts, get knowledge about the amalgamation of companies and the internal reconstruction.
- The curriculum emphasizes on the liquidation procedure and specialized accounting for the banking, insurance, and holding companies.
- Students acquire skills in applying valuation techniques to accurately assess the goodwill and the shares.
- With a focus on interpreting the financial statements of companies, students refine their critical thinking and problem-solving abilities.
- The knowledge on the subject helps the students a long way to understand and analyze the books and accounts of companies which in turn can improve their professional skills.
- Adhering to pertinent accounting standards and regulations remains paramount throughout, empowering students to analyze financial data and make informed decisions crucial for effective financial management within organizations.

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Program Specific Outcomes (Business Law)

- This course covers a range of essential acts pertinent to Indian business law, including the Indian Contract Act, 1872, which delineates the principles governing contracts and obligations
- The Sale of Goods Act, 1930, which regulates the sale of goods and associated rights and obligations
- The Consumer Protection Act, 1986, aimed at safeguarding consumer interests and ensuring fair trade practices
- The Right to Information Act, 2005, facilitating transparency and accountability in governance by providing citizens with access to government information
- The Negotiable Instruments Act, 1881, governing negotiable instruments like promissory notes, bills of exchange, and cheque
- The Partnership Act, 1932, defining the rights, duties, and liabilities of partners in a partnership firm
- The Limited Liability Partnership Act, 2008, which establishes the legal framework for LLPs, offering limited liability to its partners
- The Information Technology Act, 2000, addressing legal issues related to electronic transactions, data protection, and cyber security.
- Through comprehensive study and analysis of these acts, students gain a thorough understanding of the legal landscape shaping business transactions in India.

Program Specific Outcomes (Financial Management)

- Students will grasp the core concepts, such as the meaning and importance of financial management
- Students will be able to analyze financial statements and conduct comparative analysis effectively.
- They will become adept at identifying and utilizing various sources of finance across different time horizons, including long term, medium term, and short term finance.
- Understanding the concept of cost of capital and its implications on investment decisions is a key focus, alongside the evaluation of overcapitalization and under capitalization scenarios and their remedial measures.
- Students will also explore the capital structure dynamics, capital budgeting techniques, and the management of working capital and cash,
- sharpening their skills in making strategic financial decisions to maximize shareholder value.
- Effective communication of financial insights and recommendations to stakeholders will be emphasized throughout the course

Program Specific Outcomes (Advertisement)

- Update students about current trends in Advertising.
- Acquaints students about various tools of TMC & Careers in Advertising.
- Create understanding of the construction of effective Advertisement.
- Highlights the role of advertising for the success of brands & its importance within the marketing function of the company.

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- Provides basic knowledge of Advertising methods, advertising objective & advertising appeals.
- Learners will recognize and examine the grouping need and importance of Advertising, Theories of Advertising.
- Learners will emphasize the construction of an effective advertisement and be able to articulate the advertising planning process and strategy.
- Learners will comprehend ethics & laws in advertising & the social and economic impact of advertising on the society.
- Learners will explore the current trends in advertising & career opportunities available in advertising.

Program Specific Outcomes (Principals of Marketing)

- Intercepts and familiarizes students with different & basic concepts of marketing mix, MIS & Marketing Research.
- Update students about marketing challenges faced by marketing managers in the 21st century.
- Makes students aware about competitive strategies for market leader and various aspects of market.
- Provides information regarding product planning & Branding, packaging & labelling & consumer behaviour, green marketing etc.
- Utilize information of a firm's external and internal marketing environment to identify and prioritize appropriate marketing strategies.
- Work effectively with others capitalizing on their different thinking, experience & skills.
- Demonstrate skills in time management.
- Identify and apply new ideas, methods and ways of thinking.
- Conduct market research to provide information needed to make marketing decisions.
- Apply the principles of business ethics & corporate social responsibility to business decisions.

Program Specific Outcomes (Business Statistics)

- Analyze the statistical data using measures of central tendency, dispersion, index numbers
- Calculate and interpret the correlation between two variables.
- Calculate the simple linear regression equation for a set of data.
- Calculate/predict a particular unknown value for a given value using a regression equation.
- Making estimations using time series analysis
- Have the critical thinking in the theory of probability and its applications in real life problems
- Use the basic probability rules, including additive and multiplicative laws, using the terms, independent, dependent and mutually exclusive events.
- Apply the theoretical discrete probability distributions like binomial and Poisson in the relevant application areas.

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- Apply the theoretical continuous probability distributions like Normal in the relevant application areas.

Program Specific Outcomes (Human Resource Management)

- Understand the various concepts, principles, importance of Human Resource Management for an organization.
- Design a Human Resource plan and construct its recruitment and selection process.
- Understand the emerging trends & practices in HRM and its role in business.
- Develop a job analysis including designing of job description and job specification for a job profile.
- Understand the forms of internal mobility including promotion, demotion & transfer.
- Evaluate the applicability of various training methods.
- Identify the process of performance appraisal and potential appraisal.


Program Specific Outcomes (Income Tax and Practices)

- Understand the fundamental concept of income tax law and familiar with residential status.
- Determine the assessment of individual under different heads.
- State the use of variance deduction to reduce that taxable income.
- Assess tax for the total income of an individual.
- Explain different type of income and their taxability and expense and their deductibility.
- Analyze and apply the provision regarding set of and carry forward houses.
- Develop experience in identifying tax issues and applying the income tax law to arrive at a reasoned solution to problem.
- Expertise in the procedure for assessment of income tax return

Program Specific Outcomes (Economic)

- This course helps in understanding the concepts of demand, supply, consumer behavior, Revenue and cost to comprehend real world problems along with the ability to think critically and analyze economic problems.
- It also helps the students to fulfill their needs with limited resources and achieve maximum satisfaction.
- An economics student can understand the basic concepts of production, consumption; saving, investment, acceleration, Investment multiplier and can perform an important role in the development of a nation.
- The students will be able to understand the functioning of the economy and various concepts related to an economy such as Inflation, Poverty, Unemployment, Monetary and fiscal policy, Import and export policy.
- The study of tax, public expenditure, public revenue and public debt will enable the student to understand about importance public finance.

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Safidon (Jind)